

# Exhibitor's Manual

Please refer to this manual while preparing for KOAA · GTT SHOW 2022 and please meet the deadlines for submitting necessary applications for entrance badge(mandatory), additional order & furniture rental if needed, and etc.

Please be informed that terms and regulations written on this manual have the same validity as the terms and regulations written for participation.





# I. Schedule & Deadline

# Show Schedule

Sep. <b>16</b> (Fri)	Submission of Booth design (Space only booth)				
Oct. <b>03</b> (Mon)	08:00 - 20:00	Booth Build up			
Oct. <b>04</b> (Tue)	08:00 - 20:00	Set-up (Space only booth)			
	13:00 - 18:00	Set-up (Shell scheme booth)			
	By 16:00	Heavy exhibits move-in			
	14:00 -	Electricity will be supplied			
Oct. <b>05</b> (Wed)	10:00 - 17:00	Exhibition hours (Hall opens at 08:30)			
Oct. <b>06</b> (Tue)	10:00 - 17:00	Exhibition hours (Hall opens at 09:00)			
Oct. <b>07</b> (Fri)	10:00 - 16:00	Exhibition hours (Hall opens at 09:00)			
	16:00 -	Packing and removing of exhibits			
	By 17:00	Shell stand must be vacated			
	By 24:00	All exhibitor's materials and structure must be removed.			

Badge Pick-up

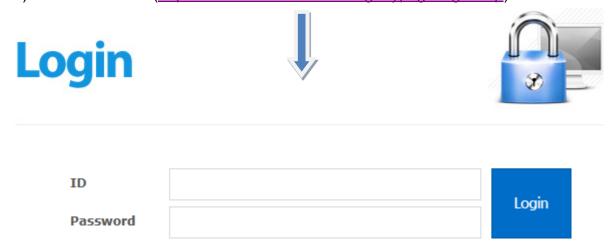
At the registration counter in front of KINTEX1, Hall 1 on October 4 & 5.

# Deadline\_Online application

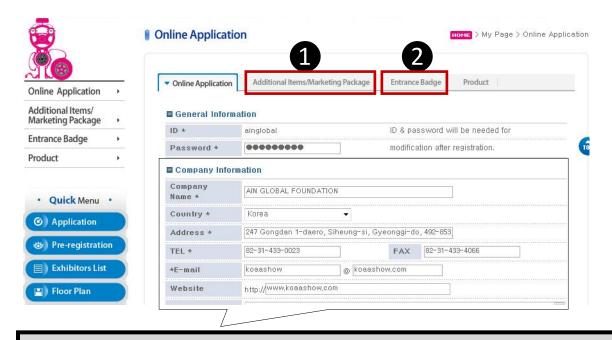
Sept. 04 (Sun)	Directory Entry Modification  Marketing Package(Directory Advertisement etc.)
Sept. 28 (Wed)	Additional facilities such as internet, electricity, etc. Entrance Badge

### \* How to fill out the ONLINE APPLICATION FORMS?

1) Exhibitor LOGIN (http://www.koaashow.com/eng/mypage/login.asp)



- 2) Enter your ID and Password -> Inquiry to <a href="mailto:koaashow@koaashow.com">koaashow@koaashow.com</a> if you miss your ID and/or Password!
- 3) Login and click 'Submit' button after filling out the application section (1 ~ 2)



Notice 1) Contents in the 'Company Information' will be used for producing an official directory of exhibition.

Notice 2) Company name and website will be applied to a company signboard of shell scheme booth.

### Additional Items / Marketing Package

### **Electricity**

- Space only booth: no supply power
- Shell scheme booth: supply 1Kw of 220V per each booth

### **X** Exhibitors must adhere to the following points with regard to electricity

The exterior of an exhibit operation motor must be subject to a Type 3 grounding construction. When using electrical devices with surface temperature of 70'C or higher, a safety railing must be installed. Electrical devices to operate the exhibit cannot be installed on a wooden display stand. They must be installed on an incombustible stand that is at least 20cm from the floor.

Connection with the relevant trench for electricity supply within the exhibition halls must be undertaken by a official contractor after a safety inspection by KINTEX personnel. Exhibitors are required to apply for electricity in consideration of that required for lighting and motor operation. If the exhibitor finds that the initially applied amount of electricity falls short of the required amount during installation or exhibition, the exhibitor must submit an additional application for the shortfall.

This is to prevent accidents and maintain safety for the entire exhibition. In case of a fire due to an electricity overload or damage to other exhibitors, the exhibitor that caused the accident must make commensurate compensation to the organizers, KINTEX, and the damaged exhibitors.

#### Internet

For each internet connection application, one wired high-speed internet connection to one port will be provided. Make sure to use a computer with a LAN card. We do not accept applications for wireless Internet connection, as we have yet to provide a stable wireless connection.

### Water Supply/Drainage & Compressed Air Supply

Connection to an air hose valve at the booth should be done by the exhibitor. A high-pressure hose must be used, and joint fittings, such as clips, must be strong and solid.

### ② Entrance Badge



- Application: maximum 5 badges
- Pickup: At the registration counter in font of Hall 1 on October 4 & 5.

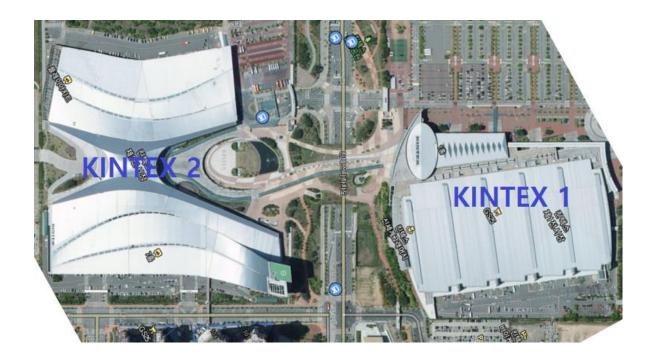
### **II**. Venue

### KINTEX 1, Hall 1

- Address : 217-60, Kintex-ro, Ilsanseo-gu, Goyang-si, Gyeonggi-do, Korea

- Phone : +82 (0)31-995-8114

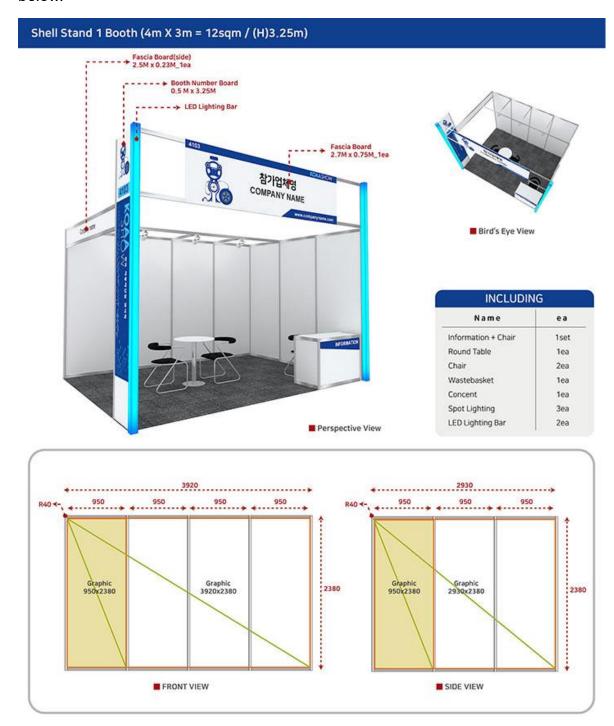
Route to Venue: <a href="https://kintex.com/web/en/html/service/parking-share-car.do">https://kintex.com/web/en/html/service/parking-share-car.do</a>



# **Ⅲ.** Booth Build-up

### Shell Stand Booth

Exhibitors will be provided with assembled booths provided by AIN Global, as shown below.



#### a. Fascia Board

Company name and website (written in the application form) will be printed in a unified font. Foreign exhibitors' names will be printed in English alphabet only. The name board will not include any advertising clauses or trademarks.

### b. Lighting and Electricity

3 spotlights and 1Kw electricity will be installed for each booth. For companies that have applied for more than 2 booths, lighting and electricity in proportion to the applied area space will be installed.

### c. Information Desk, Round table, & Chair Set

One information desk, one round table, 3 chairs and 1 wastebasket will be provided. The exhibitor is responsible for the cost of additional equipment or pieces of furniture, which can be provided by a designated rental contractor.

No. of Booth	1Booth	2Booth	3Booth	4Booth	Code and size
Round table	1	2	3	4	ST-03, 0.75x0.73m(ØxH)
Information desk	1	2	3	4	SD-01, 1x0.6x0.75m(WxDxH)
Chairs	3	6	9	12	SC-02
Electricity (Kw)	1	2	3	4	
Socket	1	2	3	4	
Lightings	3	6	9	12	

<sup>\*</sup> Code and size are the information of the official rental company.

Notice) Advertisements cannot be put up or installed by using an adhesive on the walls, floor, and ceiling of the shell scheme.

### Space Only Booth

The build-up of 'space only booth' can only be undertaken by designated booth installation contractors, and the list of contractor shall be submitted to the organizer. If the organizers conclude that the blueprint violates exhibition regulations or is not desirable for other reasons, they could request for a modification of the design.

Electricity consumption calculated by contractor should be applied to the organizer for payment. Fees for other items, such as the internet, phone, etc., should be also applied and paid, if necessary.

### IV. Furniture Rental

### **Furniture & Equipment Rental**

Please refer to the furniture list, which includes furniture image, code, price, and application form.

### Please be sure to order by September 20th.

Contractor: Sejong E&R, <u>ace@sejongenr.com</u>, T) +82-31-916-3330

Catalog Download: http://www.koaashow.com/eng/download/download.asp

### **V. Exhibition Operation**

### **Exhibitors' Packaging Box Handling**

Please note that there will be no separate place set aside to temporarily store exhibitors' packaging boxes.

### Security of Exhibits

The ultimate responsibility for the security of all exhibits belongs to the exhibitors. Exhibitors shall subscribe to insurance against theft and damage, as well as install locks and keys for storage of small or high-cost exhibits. The most vulnerable hours, in terms of security, are those immediately before the opening and immediately after the closing of the exhibition. Security measures must be sought for all high-cost exhibits and theft-vulnerable products, and a staff member shall be stationed at the booth until the move-out of all exhibits.

### **Move-out of Exhibits**

Exhibits shall be moved out simultaneously with the closing of the exhibition. No exhibit may be carried out before the designated move-out time nor can it be neglected in the booth.